

## ADVANTAGES

- Connect to any data source on the fly
- Trace customers across channels over a period of time
- Social network analysis for investigating group fraud
- Realtime Customer Profiling based on business rules
- Automatic Alerts to Back office Process Systems.
- 3rd party integration for faster actions
- Ready insights for compliance processes
- Realtime Fraud Detection
- Blended Approach combining rules and self-learning models.
- Industry specific model - In-built rules and algorithms specific to Financial Services Industry

## Scalend Insights Appliance for Fraud Detection

### Scalend Fraud Analytics for faster and effective Fraud Management

Scalend Fraud Analytics provides the following for handling fraud based on data patterns



- Rules engine for velocity rules definition
- Powerful and advanced machine learning models that evolves with data
- Robust workbench to analyze results and restructure data without writing a single line of code
- Intuitive interface to apply human intelligence for handling false positives
- Simplified Data Integration to Risk and Compliance Reporting processes
- Analyze private and sensitive data securely



**Increase  
Fraud Detection**



**Reduce  
False Positives**



**Reduce Losses  
Due To Fraud**